

Do You Know What's in Regular Toothpaste?

Sodium fluoride: a toxin and industrial waste by-product

Sodium hydroxide: aka lye, a caustic cleaning agent that digests tissues

Sodium saccharin: an artificial sweetener

Drug Facts	Purpose	Drug Facts (continued)
Active ingredient Sodium fluoride (24.2% (0.16% w/w fluoride ion))	Anticavity toothpaste	Warnings • Children under 6 yrs.: ask a dentist
Use Helps protect against cavities		Inactive ingredients sorbitol, water, hydrated silica, titanium pyrophosphate, sodium lauryl sulfate, sodium hydroxide, flavor, xanthan gum, sodium saccharin, carbonox, carnauba wax, polyethylene, titanium dioxide, blue 1, yellow 5
Warnings Keep out of reach of children under 6 yrs. of age. If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.		Directions? 1-800-699-9974
Directions • adults and children 6 yrs. & over: brush teeth thoroughly after meals or at least twice a day as directed by a dentist. • do not swallow • for younger children use a pea-size amount in children under 6 • supervise children's brushing until good habits are established		Major Toothpaste Brand

Poison control warning

Polyethylene: plastic

Blue 1, yellow 5: artificial colors

Do not swallow: If children are not supposed to swallow toothpaste, why do toothpastes have flavors that taste like candy?

Sodium lauryl sulfate: a mouth irritant that may cause canker sores

Switch brands to SunSmile® Herbal Toothpaste instead!

It's a healthy, safe choice for you and your family.

- + No fluoride, no sodium lauryl sulfate, no sodium hydroxide, and no artificial colors and sweeteners.
- + Made with baking soda, herbal enzymes, and herbal extracts such as neem tree oil and peppermint oil.
- + Clean, minty flavor with natural ingredients that gently clean teeth and gums.

