

# Olympisch **GOUD** voor Kim Jae Bum gesponsord door **SUNRIDER**



'Sunrider-Powered' Judo Champion Wins Olympic Gold Medal

South Korea's Kim Jae-Bum won the gold medal after defeating Germany's Ole Bischof in the men's judo under-81-kilogram category at the London 2012 Olympics Tuesday. The judoka is sponsored by Sunrider International, with the company providing him with sports and nutrition products such as MetaBooster®, Sunrise®, VitaShake®, and Calli® Night.

Kim, 27, came into the competition as a double world champion, five-time Asian champion and one-time Asian Games gold medalist. The one major victory missing from achieving a "Judo Grand Slam" was an Olympic gold medal. His dominating performance in the final earned him the missing accolade, as he proved to be too fast and dynamic for Bischof, who complimented Kim after the contest by saying, "He's much stronger and quicker [than he was at the last Olympics]; he deserved to be champion and I'm happy he got the gold medal."

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heeft als missie de levensstijl en het welzijn van  
mensen wereldwijd te verbeteren.

